

# HNHBA Sponsorship Packages

The Haldimand-Norfolk Home Builders Association (HNHBA) is a powerful hub that brings together builders, suppliers, and their partners to fuel growth, spark innovation, and drive collaboration. As a sponsor, your company will step into the spotlight with a connection to Haldimand-Norfolk Counties local industry leaders, suppliers and partners. Not only will you build valuable connections, but you'll also be playing a key role in supporting the growth and success of the entire building sector.

## Sponsorship

### PLATINUM SPONSORSHIP - \$5,000

Perfect for Industry Leaders looking to Max Impact

- **Exclusive Title Sponsorship:** Prominent branding at all HNHBA hosted events.
- **Social Media Campaign:** A dedicated social media campaign featuring your company's logo, services, and promotions across HNHBA's social media accounts.
- **Website Recognition:** Your company logo and link prominently featured on the HNHBA homepage and website mention.
- **Event Recognition:** Your logo displayed on all event signage, programs, and marketing materials for HNHBA hosted events.
- **VIP Access:** A complimentary table of 8 for our Annual Christmas Party hosted in 2025 at Monthill Golf and Country Club. As well as VIP access to networking opportunities.
- **Email Blasts & Newsletter Feature:** Your company highlighted in HNHBA's monthly newsletter and dedicated email blasts sent to the association's membership.

### GOLD SPONSORSHIP - \$2,500

Perfect for companies wanting to connect to industry professionals to showcase their brand.

#### Benefits:

- **Logo Placement:** Your company's logo displayed on event signage, brochures, and digital promotions for HNHBA events.
- **Social Media Recognition:** Regular mentions across HNHBA's social media platforms to increase visibility within the local industry.
- **Website Exposure:** Your logo and a link to your website featured on the HNHBA's homepage.
- **Event Access:** 4 complimentary tickets to Annual our HNHBA events with access to sponsor networking receptions.
- **Email Newsletter Mention:** Inclusion in HNHBA's monthly newsletter, highlighting your services and offerings.

## **Silver Sponsorship – \$1,000 (Available to all sizes of businesses)**

- **Logo Recognition:** Your company's logo displayed on event signage, programs, and promotions for select events.
- **Social Media Shout-Out:** One social media shout-out per event, promoting your company and its services.
- **Website Recognition:** Your logo listed on the HNHBA sponsor page with a link to your website.
- **Event Tickets:** 2 complimentary tickets to our **Benefits:**
- Recognition as a Silver Sponsor on event materials and event social marketing.
- Logo placement on event signage and program.
- Logo featured in email campaigns to our members.
- 2 complimentary event tickets to any HNHBA VIP event.
- Social media mention on all HNHBA platforms, newsletter and website
- Company name listed in the HNHBA newsletter.

## **Additional Sponsorship Opportunities**

**We are happy to custom build a sponsorship package that aligns with your vision. Whether it's maximized visibility, exclusive networking, or targeted marketing, we'll craft the perfect experience to help you make a lasting impact. Let's create something extraordinary together!**

**We're excited about the opportunity to partner with you and help elevate your brand through a tailored sponsorship experience. Reach out to Melanie at [info@hnhba.com](mailto:info@hnhba.com) today.**